



Pattison's Academy
BOARD OF DIRECTORS
July 11, 2018

BOARD MEMBERS PRESENT: Richard Gross, Gerry Kelly, Laurie Sessa, Jeff Crudup, Tom Reilly, Maureen Cannon, Maurice Johnson, Paige Knowlson

Attending on Conference Call: None

Board Members Excused: Randy Disharoon, John Belissary,

PA Staff Present: Patty Sailer

Guests: Julianna Greenshaw, Madison Wilbanks

MEETING LOCATION: Conference Room, Charleston Medical Society, 198 Rutledge Place, Charleston.

Call to order: 5:23 pm

Call to Order and Welcome

Richard called the meeting to order and welcomed everyone in attendance.

Approval of Minutes

The minutes of the June 19, 2018 Pattison's Board meeting were reviewed. Laurie made a motion for approval and Tom seconded the motion. With no further discussion, the minutes were unanimously approved.

Committee Reports

Finance

Patty distributed copies of the Statement of Revenues and Expenses for the period through June 30, 2018. The Statement shows a total revenue of \$862,133.34 and total expenditure of \$852,238.21 leaving a net operating revenue of \$9,895.13 for the year-end balance. The statement reflects a positive picture of Pattison's and the net balance helps to offset the year end deficit noted on the PACE end of year statement. Since this year's audit was preliminarily under way, the Board will be looking for alternate resources to conduct the future audits.

Fundraising

Laurie began her report by stating that her committee was focusing on two primary fundraising events: one is the Open House and the other is the fall invitational at Magnolia Plantation. The first event will be an Open House to be held at the new school location some time in September. Pattison's has received a \$5500 grant from Trident United Way to support the "Park Circle Open House". This will be a very important beginning for Pattison's as it seeks to immerse itself in a new community and hopefully attract new donors and support. Once the date is confirmed, the details of the event will be announced.

The second event – the fall invitational – will be a very targeted invitation to past and future donors of Pattison's. Laurie is looking for everyone to search their personal and professional networks for potential invitees to the event. Magnolia Plantation is a well-known venue for the event and should provide a celebratory environment for people to channel their support to Pattison's.

As part of the event, Laurie has sent a letter to Darius Rucker to either attend the event and perhaps play a few acoustic songs or send a video welcome to those in attendance. Darius has been a long-time supporter of Pattison's and would be a wonderful introduction to past and potential donors.

Laurie also announced that Julianna Greenshaw has volunteered to help with our fundraising effort and lend support to all the tasks related to fundraising such as office support. Julianna has been very committed to Pattison's both as a mother and as a key member of the Pattison's community. Her support is most welcomed by Laurie and the entire Board.

Finally, Maureen summarized the grant seeking process and how much progress has been made. This month Pattison's has received: \$500 from SGE&G towards our Therapeutic Summer Camp, \$4,000 from Volvo Cars towards our Therapeutic Services, \$5,500 from Trident United Way to support our "Park Circle Open House" which will be held in September at the new NCHS location. Maureen also reported that the total year to date grants to Pattison's is \$28,500. It should be noted, that all these grants are due primarily to Maureen's efforts and diligence in applying for multiple grants. Future grants are being submitted to Coastal Community Funds (CCF) Low Country Grant, Costco, and Publix Supermarkets. The Board thanked Maureen for her effort and particularly noted that the events noted above would not have taken place without these successful grants.

Executive Director's Report

Following notification of the TUW Grant, we are preparing for two events in the fall as reported above: our Park Circle Open House and our Cultivation/Stewardship Event at Magnolia. These events will educate our community regarding our programming, our children, and the need for public support. We are working with staff and the board to develop a list of historical and potential donors, partners and sponsors to invite to these events.

Program Updates

Summer Camp

Camp finished last Friday with a "Day at the Ball Park" celebration. The Riverdogs made an appearance and helped campers in a game of adapted baseball. Awards were

given to campers by each group leader and refreshments after the awards. The 4 week camp had different country theme for each week with an overall theme of "Around the World in 20 Days". The campers went on community outings to the adapted playground in West Ashley by the Miracle League field, swimming at W. L. Stephens pool, the Ice Palace, and the aquarium. Several groups visited our camp. The Edisto Island Serpentarium brought several critters that the campers had a chance to touch and learn about. The OT program with Trident Tech came and did therapeutic enriching activities. The Charleston Artist Guild helped our campers make pillows. Our local Riverdogs baseball team stopped by and visited on two separate occasions to play some ball with the campers and even Charlie the Riverdog came to cheer on the campers. Assistant camp director Elizabeth Carpenter and camp Director Becky McCarthy were asked to throw the first pitch at the Friday baseball game with a little introduction of the camp program. Becky wanted to thank everyone for the opportunity to be camp director and to thank everyone for all their support.

Therapy Services

The end of camp wrapped up smoothly. We are seeing steady reimbursement from Medicaid but will need to work with our biller so iron out some kinks. We also hired a speech therapist for the school year, Christina Johnson, who is coming from upstate New York. She has lots of relevant experience and should be a great asset to our team.

Family Support

Family support will be making offer to an Early Intervention candidate by the end of the week. She is currently an EI with another provider. Referrals remain steady which is a very positive sign. The more we can attract referrals, the better the income. Regarding Case Management, we have received several referrals for Case Management and will receive our first payment for Case Management services this month. Kerry Litten is doing an amazing job!

New Business

One issue that has been discussed over the past several years is the need or advisability of changing both the name of the Pattison's corporation and initiating a title clarification in the By-Laws. These issues have come up for discussion at recent meetings and Jeff Crudup along with Randy have taken the lead on researching whether and how to make any changes. One change would be to the title of Pattison's Academy. The other would be to specify the name of "Executive Director" in the By-Laws as the person primarily responsible for management. Jeff has contacted the IRS and other sources to learn specifics on changes. Regardless of what we implement, we want to make sure the changes are legal and consistent with other database platforms to ensure that anyone who searches for our Corporation (i.e. Potential donors), will find it under the correct name.

After a lengthy discussion, Jeff related that he can initiate the changes to the name of the Organization and to ensure that the By-Laws reflect the term "Executive Director" as

the role of the primary personnel responsible for overall management. What is needed to begin the changes is for the Board to recommend the two changes and have a formal vote.

Vote to Change the Organizational Title and Clarify a term in the By-Laws

Based on the above discussion, Jeff made the following two motions:

1. To add the term “Executive Director” to the By-Laws. The motion was seconded by Laurie and the members unanimously concurred.
2. To change the name of the Corporation to “Pattison’s Academy” as the official title. The motion was seconded by Gerry and the members unanimously concurred.

Based on the votes, Jeff will move forward to make the official changes to the Organization. He is optimistic that the changes will not take more than 60 days and could be even much less time.

The Board thanked Jeff for his work on these items.

Adjournment

With no further business to discuss, a motion for adjournment was made by Laurie and seconded by Gerry. The members unanimously concurred, and the meeting was adjourned.

Meeting Adjourned: 6:12pm

Next Meeting – Tuesday, August 21, 2018

Location – Office of Charleston Medical Society, 198 Rutledge Ave, Charleston

Time – 5:00pm

Gerard Kelly, PhD

Secretary